# Technology Trends Shaping the Future of Local Governments

CMFO/CCFO Training 2023



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# Trends in Technology

- Cloud Computing
- ◆ Blockchain/Cryptocurrency



- Robotic Process Automation (RPA)
- Artificial intelligence (AI)



# **Cloud Computing**

- Benefits:
  - Cost-effectiveness
    - Less hardware/software
    - ◆ No on-site server
    - ◆ Ease of system upgrades
  - Security
    - Data encryption
    - System access controls
    - Cybersecurity
    - Disaster Recovery





## Blockchain

- Data storage technology
- Distributed ledger
  - Public (Bitcoin, Ethereum)
    - Accessible to anyone
    - Used for cryptocurrency transactions
    - Smart contracts
    - ◆ NFTs
  - Private
    - Accessible to authorized users
    - ◆ Used by banks or insurance companies Time



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# Blockchain

- ◆ Potential Uses:
  - Property titles and deeds
  - Motor vehicle registrations
  - Property assessments
  - Smart contracts
  - Accounting transactions





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# Cryptocurrency



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# Cryptocurrency



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# Cryptocurrency

- ♦ The Cons:
  - Crypto does not generate cash flow
  - Crypto is not stable
  - Crypto has no underlying value
  - Crypto is inherently speculative
  - Crypto is tied to ransomware
  - Regulation is lacking





# **Cryptocurrency - Mining**





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# Cryptocurrency

#### Public Chapter 861

- Governments can't pay, compensate, award, or remit funds in the form of cryptocurrency
- State Treasurer would have to grant approval





# Robotic Process Automation (RPA)





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# Robotic Process Automation (RPA)

- Used for routine, repetitive, and manual tasks
- ◆ Reduce human errors
- ◆ Increase efficiency



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# Robotic Process Automation (RPA)

- Potential uses:
  - Data entry
  - Invoice processing
  - Bank reconciliations
  - Set up vendors
  - Create purchase orders
  - Make journal entries
  - Collect data for budget preparation
  - Prepare financial reports
  - Process expense reports
  - Process payroll
  - Process permit applications





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# ChatGPT

- ♦ 93% percentile for the SAT
- Made a B on Masters of Business Administration final exam
- ◆ Passed the CPA exam
- ◆ Passed the LSAT in the 88<sup>th</sup> percentile
- ◆ Aced Bar exam In top 10% of all test takers





- ♦ Potential Uses:
  - Budgeting
  - Grants
  - Transparency
  - Investments
  - Training
  - Microsoft Office





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# Artificial Intelligence (AI) Do you think computers will take our jobs? I certainly hope so. TELEMARKETING XYZ TENNESSEE COMPTROLLER OF THE TREASURY

# Artificial Intelligence (AI)

- Jobs in danger:
  - Tech jobs
  - Teachers
  - Customer service agents
  - Accountants and auditors





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# Artificial Intelligence (AI)

- ◆ Final Thoughts:
  - Al policies
  - Fact check everything
  - Al can hallucinate
  - Proceed with caution!



# Technology Trends Shaping the Future of Local Government



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